

SAMPLE QUESTIONS- SYBA/SYBcom

MASS COMMUNICATION

SEM III

- (I) Communication is the process of passing _____ and understanding from one person to another.
- a) Feedback
 - b) Channel
 - c) Information
 - d) Signals
- (II) Communication by one individual or group to a large number of persons is called _____ Communication.
- a) Intrapersonal
 - b) Interpersonal
 - c) Group
 - d) Mass
- (III) The first daily newspaper appeared in _____.
- a) Bombay
 - b) Calcutta
 - c) Madras
 - d) Delhi
- (IV) The last element of the Communication process is called _____.
- a) Decoding
 - b) Feedback
 - c) Medium
 - d) Receiver
- (v) Communication is derived from the _____ word.
- a) Latin
 - b) French
 - c) German
 - d) English
- VI) Communication with one's own self is called _____
- a) Interpersonal
 - b) Intrapersonal
 - c) Mass Communication
 - d) Non Verbal

VII) Powada is famous is _____

- a) Gujarat
- b) Haryana
- c) Maharashtra
- d) Tamil Nadu

VIII) Closed Mind is a form of _____ barrier to communication.

- a) Physical
- b) Psychological
- c) Cultural
- d) Semantic

IX) _____ sanctions films to be released in India.

- a) NFDC
- b) DFF
- c) CBFC
- d) ASCI

X) Doordarshan was started in the _____.

- a) 1960
- b) 1965
- c) 1959
- d) 1962