

## Export marketing sem V

### Sample questions

1. BRICS includes \_\_\_\_\_, Russia, India, China, and South Africa
  - a. Brazil
  - b. Belgium
  - c. Belarus
  - d. Bahrain
  
2. India is one of the members of \_\_\_\_\_
  - a. ASEAN
  - b. SAARC
  - c. NAFTA
  - d. EU
  
3. The import duties which vary with the prices of commodities are called \_\_\_\_\_
  - a. Compound duty
  - b. Sliding scale duty
  - c. Revenue duty
  - d. Countervailing duty
  
4. Which of the following item is a part of restricted goods under negative list of foreign trade policy?
  - a. Fur of domestic animals
  - b. Beef
  - c. Human skeleton
  - d. Exotic birds
  
5. For qualifying as Towns of Excellence in handloom sector the threshold limit is \_\_\_\_\_
  - a. 150 crores
  - b. 250 crores
  - c. 300 crores
  - d. 800 crores

6. Export performance criteria for two star export house\_\_\_\_\_.
- US \$ 10 million
  - US \$ 25 million
  - US \$ 30 million
  - US \$ 35 million
7. To develop packaging consciousness among exporter's is the main function of
- IIP
  - ITPO
  - IIFT
  - EPC
8. \_\_\_\_\_ is a major training institution for foreign trade courses in India
- ICA
  - IIP
  - IIFT
  - FIEO
9. A firm mainly enters into overseas market to\_\_\_\_\_
- Extend product life cycle
  - To face global recession
  - Minimise production risk
  - Reduce its own losses
10. Software services ranked \_\_\_\_\_ in India's Services exports trade .
- 1<sup>st</sup>
  - 2<sup>nd</sup>
  - 3<sup>rd</sup>
  - 4<sup>th</sup>

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