

Instructions	
All Questions in Section I is compulsory	
Attempt any 12 out of the 15 questions in Section II	
Attempt any 8 out of the 15 questions in Section III	
Section I	
1.	Survival and growth are the _____ objective of business.
(a)	social
(b)	organic
(c)	economic
(d)	human
Answer:	Marks: 1

2.	_____ Environment has direct and indirect impact on the working of the business firms.
(a)	Business
(b)	Educational
(c)	Situational
(d)	service
Answer:	Marks: 1

3.	Feasibility report is prepared _____ feasibility studies.
(a)	Along with
(b)	before
(c)	after
(d)	subsequently
Answer:	Marks: 1

4	Which of the following is not a situation commonly faced by women entrepreneurs?
(a)	Surplus finance
(b)	predominantly male dominated society
(c)	limited opportunity
(d)	family responsibilities
Answer:	Marks: 1

.
.

.

.

.

(20 questions)

Section II

1	_____ strategy involves selling existing products to existing markets.	
	(a)	market development strategy
	(b)	product development strategy
	(c)	market penetration strategy
	(d)	diversification strategy
Answer:		Marks : 2

2	Currently how many members are in the SAARC organisation?	
	(a)	6
	(b)	7
	(c)	8
	(d)	10
Answer:		Marks : 2

3	Project report is used as _____ by an entrepreneur.	
	(a)	bank document
	(b)	communication proof
	(c)	project planning tool
	(d)	winding up of business
Answer:		Marks : 2

4	_____ entrepreneurs are primarily interested to satisfy their ego and status.They mostly undertake entrepreneurial activity to fulfill personal satisfaction.	
	(a)	Pure Entrepreneurs
	(b)	Induced Entrepreneurs
	(c)	Motivated Entrepreneurs
	(d)	Spontaneous Entrepreneurs
Answer:		Marks : 2

.
.

.

.

.

Total 15 questions

Section III

1	Its headquarters is in Guwahati and has a special focus on entrepreneurial development in North-Eastern India.	
	(a)	NSIC
	(b)	IIE
	(c)	EDII
	(d)	ASEAN
Answer:		Marks : 2

2	It is mandatory for opening of bank account and filing of income tax returns.	
	(a)	PAN
	(b)	TAN
	(c)	TIN
	(d)	DIN
Answer:		Marks : 2

.
. .
. .
. .

Total 15 questions