ROYAL COLLEGE OF ARTS, SCIENCE & COMMERCE TYBSc Computer Science Semester VI 2019-20 USCS604 Information Retrieval Sample Questions

Marks:20

1. The		is a wild card that represents one or more characters	[1M]
	A.	question mark	
		asterisk	
	C.	exclamation mark	
	D.	dollar sign	
2 1	ic	a software program that traverses web pages, downloads them	for indexing
2. A		lows the hyperlinks.	[1M]
		Search Engine	
		Web crawler	
		Websites	
		URL	
3.Many	pages	are part of hidden web or invisible web is also called as	[1M]
	A.	deep web	
	В.	soft web	
	С.	Websites	
	D.	URL	
4.There	e can be	data nodes in Hadoop.	[1M]
	Α.	multiple	
	В.	Single	
	С.	Тwo	
	D.	Eight	
5. HDFS	S in had	oop provides	[1M]
	Α.	Centralized Storage	
	В.	Distributed Storage.	
	С.	Very les storage	
	D.	Fixed storage	
6		can be used to store their past interaction with the search se	rvice, and the
	inferer	nce mechanism can then personalize their query results.	[1M]
	A.	Cookies	
	В.	Personal Information	
	-		

- C. Google ratings of page
- D. Web ratings of page

7	is an Internet advertising model in which advertisements appear al	ong with
relev	vant search results from the web search engine.	[1M]
	A. Paid Placement	
	B. Pay Per Click	
	C. Paid Websites	
	D. Paid Link	
8.SEO stands for		[1M]
	A. Search Engine Order	
	B. Search Engine Organizer	
	C. Search Engine Option	
	D. Search Engine Optimization	
9. CPC stand	s for	[1M]
	A. Cost Per Click	
	B. Cost Per Customer	
	C. Cost Per Coverage	
	D. Cost Per Content	
10. A web se	rver communicates with a client (browser) using which protocol:	[1M]
	A. HTML	
	B. HTTP	
	C. FTP	
	D. Telnet	
11.Map fund	tion breaks the input into	[1M]
	A. Bits	
	B. Key/value pair	
	C. Bytes	
	D. Megabytes	
	of information retrieval in which we can pose any query in which searc ith the operators AND, OR, and NOT	h terms are: [1M]
	A. Ad Hoc Retrieval	
	B. Ranked Retrieval Model	
	C. Boolean Information Model	
	D. Proximity Query Model	
13i	s a way of measuring the importance of website pages.	[1M]
	A. Querying	
	B. Page Rank	
	C. Link Analysis	
	D. HITS	
14.A data sti	ructure that maps terms back to the parts of a document in which they	occur/
is called an		[1M]
	A. Postings list	
	B. Incidence Matrix	
	C. Dictionary	
l	D. Inverted Index	
15. <u> </u> a	are indexed units in the incidence matrix.	[1M]
	A. Terms	
	B. Collection	
	C. Information	

D. Data

	peration of a web browser is to pass a request to the web server. This request is a reb page and is known as the	in [1M]		
В. С.	UAL: Universal Address Locator HTML: Hypertext Markup Language URL: Universal Resource Locator HTTP: Hypertext transfer protocol			
17. Map-Reduc	e program executes in three stages, they are	[1M]		
В. С.	map stage, store stage, and reduce stage. map stage, re-match stage, and reduce stage. map stage, shuffle stage, and reduce stage. map stage, reduce stage, and again map stage.			
18.The way to avoid linearly scanning the texts for each query is tothe documents in advance. [1]				
В. С.	map IR index shuffle			
А. В. С.	orithm is used in Spelling Correction Boolean Retrieval Phonetic Correction Tolerant Retrieval	[1M]		
A. B.	indexes are used for solving Spelling Checking Boolean queries Phrase queries	[1M]		

D. Wildcard queries