

Class: TYBA

Semester: VI

Subject: Political Science

Paper: IX

Paper Title: Media and Electoral Processes

1. Computerised analysis of voting patterns is known as _____
 - a. election manifesto
 - b. psephology
 - c. statistics of elections
 - d. exit poll
2. _____ is prepared by each political party before the election.
 - a. Election manifesto
 - b. Election analysis
 - c. Election predictions
 - d. Exit poll
3. _____ is considered as the fourth pillar of Democracy.
 - a. Executives
 - b. Judiciary
 - c. Legislature
 - d. Media
4. _____ to media is harmful, a degree of regulation is required.
 - a. Liberty
 - b. No control
 - c. Absolute freedom
 - d. Restriction
5. _____ are those articles or news appearing in any media for a price in cash or kind as consideration.
 - a. Paid news
 - b. Paid content
 - c. Paid matter
 - d. Fake news

6. The election commission has no role in the election of _____
- a. the president
 - b. the vice-president
 - c. speaker
 - d. member of rajya sabha
7. _____ is the primary means through which public opinion is shaped.
- a. The media
 - b. Public platform
 - c. Books
 - d. Speeches
8. Now a days the _____ has created channels of communication that plays a key role in circulating news.
- a. T.V
 - b. news paper
 - c. radio
 - d. internet
9. _____ is done by political parties during the time of election.
- a. Campaigning
 - b. Rally
 - c. Awareness
 - d. Participation
10. _____ is open forum for debate and discussion.
- a. Books
 - b. Media
 - c. Public platform
 - d. Public voice
11. _____ of India has issued guidelines to prevent the media influence on voters.
- a. Election Commission
 - b. President
 - c. Prime Minister
 - d. Attorney General

12. In India Congress, BJP and _____ parties have used social media successfully.
- a. PWP
 - b. Aam Admi Party
 - c. Shive Sena
 - d. MNS
13. _____ decides allotment of symbols to Political Parties.
- a. Election Commission
 - b. Political Party Governing Committees
 - c. Election Committee of Political Party
 - d. Political Party leader
14. _____ political party was first de-recognized and later on again recognized as a National Party by Election Commission of India.
- a. Communist Party of India
 - b. Communist Party of India-Marxist
 - c. Samajwadi Party
 - d. Republican Party of India
15. The objective of Public Relation is to create _____
- a. Misunderstanding
 - b. Publicity
 - c. Propaganda
 - d. Knowledge and understanding
16. _____ reaches the people with news and opinions and work as a link.
- a. Suppliers
 - b. Opinion Leaders
 - c. Media
 - d. Executives
17. As opposed to a political poll, a political survey is _____
- a. Biased and partisan
 - b. short and simple
 - c. conducted by a news group
 - d. lengthy with in-depth questions

18. _____ survey is held on the day of election with verbal communication with voters.

- a. Exit poll
- b. Opinion poll
- c. Psephology
- d. Prediction

19. _____ maintain an effective check on government power and influence over its citizens.

- a. Independent media
- b. Voters
- c. Youth
- d. Political Party

20. In present era, availability of electronic clip boards and internet based polling is also considered as type of _____

- a. information
- b. surveys
- c. opinion poll
- d. exit poll