

FYBCOM SEM 1

Com 1 Business	CO 1	Acquire necessary <i>knowledge, skills</i> and <i>attitude</i> for the development of the self and the nation.
	CO 2	Understand business and its environment.
	CO 3	Appreciate the role of business in society.
Foundation Course	CO 1	Urban-rural disparities in access to health and education and fundamental rights.
	CO 2	Gain an overview of significant soft skills required for addressing competition in market for jobs or starting own business or other career choices.
EVS	CO 1	Recognize the physical, chemical, and biological components of the earth's systems and how they function.
	CO 2	Appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.
	CO 3	Critically examine all sides of environmental issues and apply understanding from science, law, history, and policy to create informed opinions about how to interact with the environment both personally and socially.
Accountancy and Financial Management	CO 1	Get familiarized about final accounts of a manufacturer.
	CO 2	Understand the concepts of <i>revenue</i> and <i>capital</i> .
	CO 3	Become aware about scope and limitations of AS 1, AS 2 and AS 9.
Business Economics	CO 1	Explain the functions of market and prices as allocative mechanisms and working of the market.
	CO 2	Apply the concept of equilibrium to both microeconomics and macroeconomics.
	CO 3	Identify key macroeconomic indicators and measures of economic changes, growth, and development.
	CO 4	Identify and discuss the key concepts underlying comparative advantages.
Business Communication	CO 1	After successful completion of the course the learners should be able to enhance listening, speaking, reading and writing skills to

and Communication skills(FYBA)		meet the challenges of the world.
Mathematical techniques	CO 1	Solve discrete mathematics problems that involve: computing permutations and combinations of a set, fundamental enumeration principles.
	CO 2	Formulate and model a linear programming problem from a word problem and solve them graphically in 2 dimensions, while employing some convex analysis.
	CO 3	Demonstrate the knowledge about Shares and mutual funds.
statistical techniques	CO 1	Organize, present and interpret statistical data, both numerically and graphically.
	CO 2	Compute measures of central tendencies and measures of dispersion for given data sets.
	CO 3	Compute probabilities and conditional probabilities in appropriate ways.
	CO 4	Make decision based on situation with and without risk using decision theory.
	CO 5	Compute Probability distribution, expectation and variance of a random variable.

FYBCom Sem II

COM 2- SERVICE SECTOR	CO 1	Articulate the nature of service and service process.
	CO 2	Explain the basic concepts and theories of service management.
	CO 3	Identify the broad basic elements of managing service design, delivery and performance.
	CO 4	Apply the knowledge of service management to analyse the daily operation of common service organizations.
Foundation Course 2	CO 1	Identify and understand the issues related to Human rights of the marginalized, ecology and science and technology
	CO 2	Demonstrate creative thinking skills by time management, using team work and leadership skills.
EVS 2	CO 1	Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world. The knowledge will Impress on their minds the need to practice eco-friendly living and aim for sustainable development.
	CO 2	Create in students a better comprehension of the environment and environmental problems like waste management, population explosion, deforestation, global warming, energy crisis, water

		pollution, etc
	CO 3	Understand and calculate HDI, WHI, as well as carbon footprints which will be welcoming sign for better and sustainable environmental development.
Accountancy and Financial Management 2	CO 1	Get familiarized about conversion method (single entry to double entry)
	CO 2	Understand the concepts of <i>consignment Accounting, Branch Accounting and Fire Insurance Claim</i> .
Business Economics 2	CO 1	Identify and explain major types and causes of market failures.
	CO 2	Discuss the application of marginal analysis and its practicability.
	CO 3	Explain the significance of benefit/cost analysis.
	CO 4	Explain the contribution of economics to the analysis of non-market social issues.
Business Communication 2 and Communication Skills (FYBA)	CO 1	After successful completion of the course the learners should be able to enhance listening, speaking, reading and writing skills to meet the challenges of the world.
Mathematical techniques SEM 2	CO 1	Demonstrate algebraic facility with algebraic topics including linear, quadratic, exponential, logarithmic, and trigonometric functions.
	CO 2	Compute derivative of functions of one variable and demonstrate its applications in Economics.
	CO 3	Solve simple and compound interest problems.
	CO 4	Determine the current worth and future worth of a sum of money or stream of cash flow given a specified rate of return and its applications.
statistical techniques SEM II	CO 1	Compute and interpret linear bivariate coefficient of correlation.
	CO 2	Perform regression analysis, interpret the relation between regression coefficients and coefficient of correlation.
	CO 3	Determine trend in time series data by using linear regression trend analysis for forecasting, account for seasonal effect using decomposition and describe smoothing techniques models like moving average.
	CO 4	Demonstrate knowledge and understanding of index number theory and methods.
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	CO 5	Solve basic problems involving binomial, Poisson and normal probability distributions.

SYBcom Sem III

Advertising 1	CO 1	Learners will be oriented towards the practical aspects and techniques of advertising.
	CO 2	it analyses working of Ad Agency.
Mass Communication 1 (SYBCOM and SYBA)	CO 1	Critically analyze the mass media with regard to their presentation formats, roles and audiences in Indian context.
Com III Management	CO 1	The learners will become aware about conceptual knowledge and evolution of management.
	CO 2	The learners will be familiarized with the function in management.
Business Economics	CO 1	Understand why household, business, government and global behavior determine the aggregate demand for goods and services
	CO 2	Understand why the behavior of businesses and the rest of the world determine the aggregate supply of goods and services
	CO 3	Understand how aggregate demand and aggregate supply interact to drive a free market economy
	CO 4	Understand the implications of interference in a market economy, including government policy
	CO 5	Understand the basics of national income accounting
Accounts I: Accountancy and Financial Management	CO 1	Familiarizes the learners about accounting of Partnership Final accounts.
	CO 2	Enables the learners to understand the concepts of Piecemeal Distribution of cash.
	CO 3	Makes the learners aware about scope and implications of sale/conversion of Partnership into Limited company.
	CO 4	Enables them to know about various accountings such as Amalgamation of Partnership Firm.
Accounts I: Management Accounting	CO 1	Enables the learners to understand analysis and interpretation of Financial statement
	CO 2	Enables them to understand the concepts of Ratio analysis.
Business Law 1	CO 1	To understand the relevance of Business law to individuals and businesses and the role of law in an economic, political and social context.
	CO 2	To emphasize the legal basics of Contracts as fundamental instruments of enabling business.
	CO 3	The learner will be able to understand the clauses and exceptions of various acts.
	CO 4	The learner will be able to draft and become conscious while using various negotiable instruments like cheque or bills of exchange.
Foundation Course II	CO 1	The learner will be able to understand the importance of RTI act and PIL, procedure to file such grievances.
	CO 2	Develop scientific temper towards technology and its use in every

		day life.
	CO 3	Appreciate the importance of developing a scientific temper towards Technology and its use in everyday life. Most important they will be able to understand the superstitions and myths associated in daily life.
	CO 4	The learner will be able to understand the importance of RTI act and PIL, procedure to file such grievances.

SYBCOM Sem IV

Advertising 2	CO 1	It is expected that this course will prepare learners to lay down a foundation for advance post-graduate courses in advertising.
	CO 2	It develop creative skills among learner.
Mass Communication 2(SYBCOM and SYBA).	CO 1	Analyze and receive various media products critically and become interested in jobs and careers in media industry.
Com IV	CO 1	The learners will be acquainted with the basic concept of Production Management, Inventory management and Quality Management.
Production and Finance	CO 6	Learners will be updated with the recent trends in Finance.
Business Economics 4	CO 1	Identify, and describe to the lay person, the important institutions and determinants of economic activity at the local, regional, national, and international levels, including the basics of fiscal and monetary policy and how each affects the economy.
	CO 2	Understand the interaction between the domestic economy and the rest of the world
	CO 3	Apply economic reasoning to understand the operation of an economy
	CO 4	Understand factors that contribute to and detract from long-term economic growth
	CO 5	Understand the roles of fiscal and monetary policy in fighting recessions and inflation
	CO 6	Understand the causes and consequences of business cycles
Accounts 2: Accountancy and Financial Management	CO 1	Familiarizes the learners about provision of company act 2013 (amendment) for redemption of PSC, Debenture, etc.
	CO 2	Enables the learners to understand issue of debenture.
Accounts III: Auditing	CO 1	It enables the learners to understand various concepts of Auditing such as Audit planning, Audit programme, Auditing technique etc.
	CO 2	It enables the learners to understand the scope and advantages of Auditing.
	CO 3	It enables them to become aware of the various Auditing Standards. Uses and exceptions of various acts.

Business Law 2	CO 1	The learner will be able to understand the new developments in partnership act getting replaced with LLP and Consumer Protection Act by Competition Act.
	CO 2	The learner will get an insight into the structure and process of Company Law and he will get acquainted with the emerging trends in Corporate Act.
	CO 3	The learner will get basic exposure to Intellectual Property Rights - Content and Scope of different kinds of IPRs - Patents, Copyrights, Trade Secrets, etc.
Foundation Course 4	CO 1	Acquire ability to apply skills required to address competition in career choices.
	CO 2	Able to evaluate, synthesize and use information from different sources.
	CO 3	Able to articulate their thought on social issues.

TYBCOM Sem V

Cost Accounting	CO 1	It enables the learners to understand various concepts of Cost Accounting.
	CO 2	It enables them to understand various Costing techniques important for business decision making such as Labour Costing, Material costing, cost Sheet and Reconciliation.
Export Marketing	CO 1	Communicate effectively using basic international business vocabulary with specific emphasis on terms associated with international trade and import / export operations.
	CO 2	Identify major product decisions that are necessary for export markets in order to facilitate product adaptation to the markets in question.
	CO 3	Identify factors that indicate strong potential export markets in order to define market selection models or drive market selection systems.
Direct Tax	CO 1	To discuss fundamental concepts and definitions of terms in accordance with specific provisions contained in section 2 of Income tax Act,1961
	CO 2	Apply provisions of Sec 5 of statute on computing the total income for various categories of residential status as well as sec 6 of the statute on determining the residential status for the respective Assessment year.
	CO 3	To Solve numerical on five heads of income in accordance with provisions contained in section 15 to 17, section 22 to 27, section 28 to 44, section 45 to 55, section 56 to 59
	CO 4	To identify the specific nature of incomes which enjoy exemptions by virtue of section 10 of Income tax Act,1961
	CO 5	To identify the availability of various tax friendly deductions and privileges under the statute in accordance with Section 80 of Income tax Act,1961
	CO 6	To discuss the conditions to be complied in computing net taxable income of individual
Marketing	CO 1	Learners will understand the contribution of marketing to the business enterprise.
	CO 2	They will develop awareness of the major bases for segmenting consumer business market.
	CO 3	They will understand the stages in the buyer decision process and completely outline the components of the marketing mix; identify how the firms marketing strategy and marketing mix must evolve and adapt to match consumer behavior and perceptions of the product (e.g. Classification of products and services, brand image,

		price and value), the stage in the product life cycle and the competitive environment; summarize the importance of measuring and managing return on marketing.
ECONOMICS	CO 1	The course deals with various aspects like Money Market, Capital Market, Banks and Globalization of the functioning of the economy in lucid but in depth so to help students in their understanding.
	CO 2	This has made learners to be familiar policies and programmers of the government, evaluating them and analyzing their effect of the economy.
	CO 3	This gives an opportunity to learners to think in right direction and contribute their inputs in taking the economy on the path of development.
Computers	CO 1	Design and develop simple database system, Relational database mode, ER model and distributed databases, and to write good queries using a standard query language called My SQL
	CO 2	Understand the broader perspective in the application of information technology and e-commerce.
Financial Accounting	CO 1	It familiarizes the learners about various Company accounting such as Amalgamation, AS 13, Buyback of shares (Sec 68) etc.

TYBCOM Sem VI

Cost Accounting	CO 1	It enables them to understand the concept of Contract costing, Process costing, Non integrated cost system etc.
	CO 2	It enables them to understand various Costing techniques important for business decision making such as Marginal costing, Standard costing, Contract costing etc.
Export Marketing	CO 1	Identify major governmental and non-governmental sources of information and import/export assistance and apply that knowledge through development of marketing plans tied to global business activity and country-specific business conditions.
	CO 2	Aware of financial institute available for help from finance to guarantees
	CO 3	To calculate export pricing for various product by different techniques.
	CO 4	Apply various exports procedures and formalities to run an export business.
HRM	CO 1	Analyze strategic human resource management within organizational settings.
	CO 2	Devise effective and concept of the high commitment workforce model.
	CO 3	Understand the changing conceptions of teamwork,

		organizational learning, cultural and psychological contracts.
	CO 4	Use conceptual frameworks to develop and enhance the role played by the HR department within an organization.
ECONOMICS 5	CO 1	The course deals with various aspects of Foreign Exchange Market.
	CO 2	This has made learners to be familiars with international trade theories and policies of the government, evaluating them and analyzing their effect of the economy.
	CO 3	This gives an opportunity to learners to think in right direction and contribute their inputs in taking the economy on the path of development.
Indirect Taxes	CO 1	To apply the provisions of MVAT Act2002 in computation of VAT liability
	CO 2	To discuss upon the composition scheme applicable to small dealers
	CO 3	To apply the provisions of service tax rules in competing service tax liability in light of negative list and mega exemptions
	CO 4	To identify the procedures for registrations ,return filing and penalty provisions under MVAT Act2002 and service tax rules 1994
Computers	CO 1	Work with M S Excel right from basics to formulae, Tables, Templates and Printing of their work.
	CO 2	Gain theoretical and problem solving techniques.
Financial Accounting	CO 1	It enables the learners to understand the scope and provisions regarding liquidation of companies,accounting of under writing of shares, LLP etc.
	CO 2	To make learner understand about AS14: Amalgamation of companies and AS 11: Accounting of Foreign Exchange Transaction.