

Course Outcome:

FYBMS: 1.4 Semester I – Business Communication-I

CO1: Distinguish between verbal and non verbal communication.

CO2: Identify various modes of communication.

CO3: Participate in debates and elocution thereby overcoming stage fear.

CO4: Prepare curriculum vitae for self and others.

CO5: Draft effective job letters like cover letter, job acceptance letter and resignation letter.

FYBMS Semester I (1.5)

Foundation Course

CO 1 Discuss multi cultural diversity of Indian society through its demographic composition, population distribution according to religion, caste and gender

CO 2 Describe linguistic diversity, regional variation.

CO 3 Discuss violence against women and portrayal of women in media

CO 4 Identify inequalities faced by people with physical and mental disabilities.

CO 5 Examine inequalities due to Caste system and inter group conflicts

CO 6 Discuss issues on Communalism and Regionalism

CO 7 Discuss philosophy of constitution of India, its structure, Preamble and features.

CO 8 Examine the political party system in India.

CO 9 Relate importance of women in politics.

FYBMS: UBMSFSI.6 Semester I – Foundation of Human Skills:

CO1: Analyse the influence of environment and heredity on human behaviour by studying respective individual behaviours.

CO2: Identify the determinants of a personality and the factors affecting it.

CO3: Perform personality tests like MBTI for respective individuals.

CO4: Identify 'Type A' and 'Type B' personalities.

CO5: Apply 'Johari Window' model on self and others.

CO6: Analyse a given situation by applying the concept of 'six thinking hats'.

CO7: Identify the types of formal and informal groups.

CO8: Provide consulting on conflict resolution strategies.

Course Objectives: Academic Year 2017-18 F.Y.BMS
Introduction to Financial Accounts

1. To discuss the basic concepts and the tools used in Financial Accounting.
2. To discuss the principles of Financial Accounting.
3. To discuss meaning and scope of Accounting Standards.
4. To identify various accounting transactions and recording of transactions in Books of Accounts.
5. To acquaint knowledge of Depreciation Accounting.
6. To demonstrate preparation of Trial Balance.
7. To demonstrate preparation and presentation of Final Accounts.

Course Objectives: Academic Year 2017-18 F.Y.BMS
Business Economics sem 1

1. to learn the working of micro variables of the economy.
2. To analyze the working of demand and supply curves, while being able to see the impact of it on the economy.
3. to analyze the different types of economies through various pre defined characteristics.
4. To analyze the supply patterns and understand the scales of economies and the level of diseconomies in an industry.
5. To identifying different variable influencing the pricing of a product in a firm; and being able to calculate the price in different working scenarios.